



ISO 9001:2015

NAAC 'A++' GRADE CYCLE 4

KAKARAPARTI BHAVANARAYANA COLLEGE**(AUTONOMOUS)**

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada - 520 001.



A Webinar on "FINANCIAL LITERACY FOR YOUNG CITIZENS"

Organised by Department of Commerce and Management

in Association with

National Institute of Securities Markets (NISM)

in Collaboration with

Securities and Exchange Board of India (SEBI)

Date: 8th October 2025 **Mode:** Webinar (Online)

1. Introduction

The Department of Commerce and Management successfully organised a Webinar on "Financial Literacy for Young Citizens" on 8th October 2025, in association with the National Institute of Securities Markets (NISM) and in collaboration with the Securities and Exchange Board of India (SEBI). The webinar was exclusively conducted for III B.Com and BBA students with the objective of enhancing their understanding of personal finance, investment awareness, and the functioning of financial markets.

In the present dynamic economic environment, financial literacy is essential for young citizens to make informed financial decisions. The webinar aimed to equip students with practical knowledge that would help them manage finances responsibly and prepare them for future financial challenges.

2. Objectives of the Webinar

The key objectives of the webinar were:

1. To create awareness about the importance of financial literacy among young citizens.
2. To familiarize students with the basics of financial planning and investment.
3. To provide insights into the Indian financial system and capital markets.
4. To educate students on safe investing practices and investor protection mechanisms.
5. To encourage responsible financial behavior from an early age.

3. Participants

The webinar was attended by III B.Com and BBA students of the institution. Faculty members from the Department of Commerce and Management also participated in the

session. The program witnessed active participation and interaction from students, reflecting their keen interest in financial awareness and investment education.

4. Resource Support and Collaboration

The webinar was conducted with academic and professional support from:

- National Institute of Securities Markets (NISM) – An educational initiative of SEBI dedicated to promoting financial literacy and market awareness.
- Securities and Exchange Board of India (SEBI) – The regulatory authority for securities markets in India, committed to investor education and protection.

The collaboration ensured that the content delivered was authentic, relevant, and aligned with regulatory standards.

5. Key Topics Covered

During the webinar, the resource persons covered several important aspects of financial literacy, including:

- Meaning and significance of financial literacy for young citizens
- Basics of saving, budgeting, and financial planning
- Overview of Indian financial markets
- Introduction to investment avenues such as equities, mutual funds, bonds, and government securities
- Understanding risk and return in investments
- Role of SEBI in regulating the securities market
- Investor rights, responsibilities, and protection mechanisms
- Common financial mistakes to avoid

The session was interactive, with real-life examples and practical illustrations to help students understand financial concepts clearly.

6. Student Interaction and Engagement

Students actively participated in the webinar by raising questions related to:

- Safe investment options for beginners
- Career opportunities in the financial and securities markets
- Long-term financial planning and wealth creation

The resource persons addressed the queries effectively, motivating students to adopt disciplined financial habits and stay informed about market developments.

7. Learning Outcomes

At the end of the webinar, students gained:

- A clear understanding of basic financial concepts
- Awareness about responsible investing and financial decision-making
- Knowledge of regulatory frameworks and investor protection
- Confidence to plan their finances systematically

The webinar significantly contributed to bridging the gap between academic learning and practical financial awareness.

8. Feedback from Participants

The feedback received from students was highly positive. Participants appreciated:

- The relevance of the topic
- The clarity of explanations
- The practical orientation of the session

Many students expressed that the webinar helped them understand financial concepts that are not commonly discussed in regular classroom teaching.

9. Conclusion

The Webinar on Financial Literacy for Young Citizens organised by the Department of Commerce and Management, in association with NISM and in collaboration with SEBI, was highly successful and informative. The program played a crucial role in creating financial awareness among III B.Com and BBA students and encouraged them to become financially responsible citizens. The Department expressed its commitment to organising more such awareness programs in the future to empower students with essential life skills and industry-relevant knowledge.